

Demobiz Terms

Active Affiliate Reseller

Status maintained by earning a minimum of \$89 Personal Volume (PV) in a volume month.

Business Center (BC)

A Business Center is considered a profit center. You can earn twelve new Business Centers for each Business Center you own.

Commissions

Earnings that are a percentage of your total Personal Volume (PV) and the Group Volume (GV) of the Affiliate Resellers in your downline team for that volume month.

Level 1: \$15
Level 2: \$15
Level 3: \$5
Level 4: \$5
Level 5: \$3
Level 6: \$3
Level 7: \$3
Level 8: \$5
Level 9: \$5
Level 10: \$10

Downline Team

Begins with the first Affiliate Reseller you personally sponsor, and includes anyone that Affiliate Reseller my sponsor and so on. There is no limit to the number of Affiliate Resellers you may have in your downline team.

EasyBill

The program by which websites services are automatically billed each month. You must have \$89 Personal Volume (PV) and be enrolled in EasyBill order to qualify for monthly commissions.

Enroller

The Affiliate Reseller who is responsible for recruiting a new Affiliate Reseller.

Group Volume (GV)

The sum of your Personal Volume (PV) and the PV of all the Affiliates in your downline.

Personal Volume (PV)

The volume accumulated by your own product purchases and the purchases of your customers during a volume month. PV does not include the purchases of your downline Affiliates.

Preferred Agent Customer

Another way to accumulate Group Volume is to add Preferred Customers to your Business Centers. Preferred Customers can order Demobiz products at Affiliate Reseller prices, but they do not accumulate Personal Volume (PV), nor are they paid commissions. Although you do not earn retail commissions from the orders of Preferred Agent Customers, their orders earn commissions, which are added to your PV total for the month.

Qualify

To earn rank or benefit within a given volume month. An Affiliate must always be in good standing to qualify for any benefits or rank advancements.

Qualifying Month

The volume in which you meet the requirements for a given rank or benefit.

Sponsor

The first upline position to an Affiliate. Your sponsor is the person immediately above you in your organization.

Upline

Your upline begins with your sponsor. It also includes your sponsor's sponsor, and so on, up through the organization.

Volume Month

The period of time used to calculate earnings and ranks under the compensation plan. The period last from the first day of the month to the last day of the month. Commissions are paid once a month on the 5th day following the commissionable month.

Earning More Money With Business Center Auto Generation

As you become increasingly successful selling Demobiz's products, you will automatically start new Business Centers, which allow you to increase your income potential. We call this program Demobiz Income Generation.

How does Demobiz Income Generation work?

As soon as a distributor achieves \$198 in PV and \$1,424 in GV, he or she earns a new Profit Center.

A Business Center is the position at the top of a 2 x 10 Matrix. Affiliate Resellers may not, and cannot, buy Business Centers. However, Affiliate Resellers can earn 12 additional Business Center per Matrix as they grow their business.

When an Affiliate Reseller has accumulated \$198 PV and \$1,424GV in sales, he or she is reentered into his or her own downline/matrix... and becomes the owner of an additional Business Center, Business Center 2! An additional benefit of the Demobiz Income

Generation system is that your upline Affiliates who qualify for new Business Centers may be reentered in your downline! As the Agent Member continues to grow their business they can re-enter each matrix up to 12 times based on defined qualifications in Personal Volume and Group Volume (see chart below).

Demobiz's Income Generation concept automatically gives you Business Centers as you earn them. Every time you re-enter by earning a new Business Center you are given an additional 10 level matrix. Because your new matrix falls within and overlaps your original matrix... your commissions within the new matrix can be doubled, tripled or even multiplied by 4, 5, 6 times or more!.

Affiliate Resellers may receive only 1 new Business Center during each calendar month with a total of 12 per matrix. Now... one becomes twelve! When an Affiliate Reseller in your downline re-enters 12 times a year you receive the same benefits as if you had personally sponsored 12 agents!

If you have 100 Affiliate Resellers in your downline and they each re-enter every month, in a year your downline will have grown by 1,200 members just from these automatic auto generation reentries!

Demobiz Income Generation Monthly Qualifications Per Matrix:

Business Center 1	\$89 PV	
Business Center 2	\$178 PV	\$1,424 GV
Business Center 3	\$267 PV	\$2,848 GV
Business Center 4	\$356 PV	\$5,696 GV
Business Center 5	\$445 PV	\$11,392 GV
Business Center 6	\$534 PV	\$22,784 GV
Business Center 7	\$623 PV	\$34,176 GV
Business Center 8	\$712 PV	\$45,568 GV
Business Center 9	\$801 PV	\$56,960 GV
Business Center 10	\$890 PV	\$68,352 GV
Business Center 11	\$979 PV	\$79,744 GV
Business Center 12	\$1,068 PV	\$91,136 GV

If an Affiliate Reseller hits \$178 PV and \$1,424 by the last day of the Volume Month they are qualified to earn full commission on Business Center 1 and Business Center 2. The same hold true for Business Center 3, if they hit \$267 PV and \$2,848 GV by the end of the month they will earn commission on Business Center 1, 2 and 3. The same rules apply all the way up to Business Center 12.

Each time you earn and re-enter your existing 2 x 10 matrix as new Business Center, you are essentially starting a new 2 x 10 matrix. Each new matrix can earn an additional 12 Business Centers. With that said, you can earn an infinite amount of Business Centers with no cap on your earnings potential.

You will always fill your matrix left to right, top to bottom. In other words, new recruits and new Business Centers will be placed in the first available position left to right, top to bottom. This means you will be placing newly recruited agents in the uppermost position in what will be your most mature BC with available slots. The same holds true for new Business Centers, they will always be placed left to right in the uppermost mature Business Center.

When you decide to become an Affiliate Reseller you will start off with one Business Center within your 2 x 10 matrix. Once you obtain \$178 in PV and \$1,424 in GV you will automatically be awarded a new Business Center (Business Center 2) which will be re-entered into your existing Business Center 1 downline/matrix.